

At the Belfast Media Festival, we are committed to promoting and fostering sustainability and environmental consciousness. Our aim is to reduce our environmental impact and inspire positive change within our industry. This policy outlines our commitment and actions toward achieving these goals:

**Reducing Single-Use Plastics:**

We encourage all participants, attendees, and staff to bring their own reusable water bottles and coffee cups. A water refill station will be available at the Café Bar to encourage the use of reusable bottles. Additionally, we will minimize the use of single-use plastics and opt for sustainable alternatives wherever possible.

**Public Transportation and Sustainable Travel:**

We strongly encourage attendees to use public transportation, carpool, bike, or walk to the event to reduce carbon emissions associated with individual travel.

**Paperless Communications:**

To minimize paper waste, we will strive to provide digital alternatives for event-related communications, such as programs, schedules, and event updates. All promotional materials will be designed with sustainability in mind, utilizing eco-friendly and recycled materials.

**Partnerships and Collaboration:**

We will actively seek partnerships with environmentally responsible vendors and suppliers who share our commitment to sustainability. These partnerships will prioritise the use of environmentally friendly products and practices.

**Education and Awareness:**

We will endeavour to programme sessions during the event to educate attendees about sustainability in the screen industry and how they can contribute to a greener future. These initiatives will highlight the importance of responsible resource consumption and waste reduction.

**Continuous Improvement:**

We are committed to reviewing and updating our sustainability policies and practices regularly to reflect advancements in sustainability technologies and best practices. Feedback from participants, attendees, and stakeholders will be considered to continually enhance our sustainability efforts.

**Carbon Offset Contribution:**

To offset the carbon footprint associated with the Belfast Media Festival, we will make a financial contribution to reputable carbon offset projects. These projects will focus on renewable energy, reforestation, and other initiatives that align with our commitment to reducing greenhouse gas emissions and combating climate change.

By implementing and adhering to this Sustainability Policy, we aspire to make the Belfast Media Festival a model for sustainability in the industry festival industry and demonstrate our dedication to creating a positive environmental impact.